

BTEC Business Level 3

Year	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
12	Unit 1 Exploring Business(Coursework) Students will learn about businesses and their different structures and how they need to change to meet the needs to their customers, employees and the environment. Teachers will use opportunities to discuss the breadth and depth of the Exploring Business topic and where appropriate use examples to support students ability to write in breadth and depth to ensure descriptions are sufficiently detailed.		Unit 2 Developing a Marketing Campaign Task Set By Exam Board Students will develop their understanding into different marketing campaigns and how businesses promote themselves and different products in addition to targeting their markets. Teachers will use opportunities to discuss the breadth and depth of the Developing a Marketing Campaign topic and where appropriate use examples to support students ability to write in breadth and depth to ensure descriptions are sufficiently detailed.			Unit 3 Personal & BusinessFinance (Exam) Students build upon their knowledge of financial methods and tools that can be used to monitor the performance of an organisation. Teachers will use opportunities to discuss the breadth and depth of the Personal and Business Finance topic and where appropriate use examples to support students ability to write in breadth and depth to ensure descriptions are sufficiently detailed.
13	Unit 3 Personal & BusinessFinance (Exam)		Unit 8 Recruitment and Selection (Coursework)			

	Students build upon their knowledge of financial methods and tools that can be used to monitor the performance of an organisation. Teachers will use opportunities to discuss the breadth and depth of the Personal and Business Finance topic and where appropriate use examples to support students ability to write in breadth and depth to ensure descriptions are sufficiently detailed.	Students explore how the recruitment process is carried out in a business. The unit gives learners the opportunity to participate in selection interviews and review their performance. Teachers will use opportunities to discuss the breadth and depth of the Recruitment and Selection topic and where appropriate use examples to support students ability to write in breadth and depth to ensure descriptions are sufficiently detailed.	
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