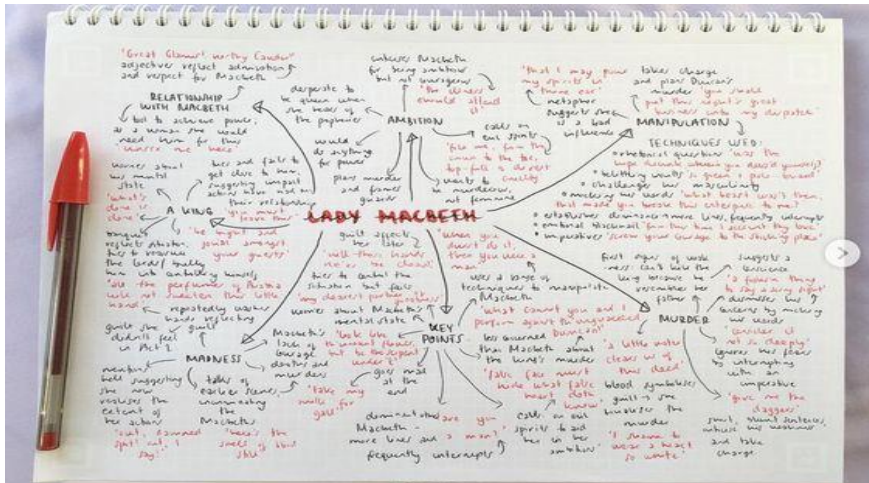


1. Put the main concept in the centre.
2. Expand outwards by adding branches to the main concept.
3. Explore branches further by adding more branches to them. They should relate to the previous branch. See the example linked to mind mapping and Macbeth.

Tips:

- Curvy lines are better than straight as they engage your brain;
- Add one word per line or key words/ short phrase
- Colour code to group your ideas
- Use images (visuals) to aid your memory



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Nov 2012